

November 12-13, 2014

EPOSPEA



Sheraton Addis
Addis Ababa
Ethiopia



GLOBAL PARTNERSHIP FOR SUSTAINABLE MARKET GROWTH

Ethiopian Pulses, Oilseeds and Spices Processors-Exporters Association, (EPOSPEA), was established in 1998 with the objective of building the capacity of the industry players to become key participants in the global market. In addition, EPOSPEA facilitates and supports the sectoral development through carefully selected strategies and action plans.

EPOSPEA, along with the strong support and endorsement of the Ethiopian Ministry of Trade have hosted three international conferences in February 2012, November 2012 and November 2013. At the heels of these successful events that were attended by over 300 participants, both local and international buyers, exporters and industry experts, the 4th international conference will be hosted at the

Sheraton Addis from November 12-13, 2014.

The events have consistently given sponsors and supporters maximum exposure by providing creative platforms by where companies can showcase their products and services to a targeted group whose attention are captive for two days.

Act today and secure the best opportunity fit for your company.



Target Market:

- EPOSPEA members
- International buyers from all over the world and international importer associations
- Public sector representatives such as Ministry of Agriculture and Rural Development, Ethiopian Commodity Exchange, Ministry of Trade, etc.
- Financial institutions
- Value chain companies and service providers
- Development partners
- Agro-processing industries
- Grain producers, traders, and brokers
- Importers & Exporters
- Fertilizers/agrochemical suppliers

PARTNER SPONSOR

US \$25,000

- Official sponsor right - “The 4th International Conference, sponsored by XXX”
- Exclusive right to survey all attendants for your purpose
- Exclusive right to show company promotion video during conference opening session (up to 2 minutes-video to be provided by sponsor)
- 5 complimentary conference registrations
- Inclusion of company name in all pre and post conference press releases and other media activities
- Full page advertisement on the back cover of the conference magazine
- Logo on all attendees’ badges
- Insert of your company flyer/magazine in all attendees giveaway
- Company logo on all conference banners
- Company logo on event website for 1 year
- On screen acknowledgement prior to commencement of all conference sessions

PLATINUM SPONSOR

US \$20,000

- 3 complimentary conference registrations
- Company logo and name on all print media activities
- One full page advertisement inside back cover of the conference magazine
- Insert of your company flyer in all conference attendees’ giveaway
- Company logo on all conference banners
- On screen acknowledgement prior to commencement of all conference sessions
- Company logo on event website for 9 months

GOLD SPONSOR

US \$15,000

- 2 complimentary conference registrations
- Company logo and name on all print media activities
- One half page advertisement on front inside cover page of the conference magazine
- Company logo on all conference banners
- On screen acknowledgement prior to commencement of all conference sessions
- Company logo on Event website for 6 months

SILVER SPONSOR

US \$10,000

- 1 complimentary conference registration
- One half page advertisement on inside front cover page the conference Magazine
- Company logo on all conference banners
- On screen acknowledgement prior to commencement of all conference session
- Company logo on Event website for 3 months

ADDITIONAL SPONSORSHIP OPPORTUNITIES

LEATHER CONFERENCE BAG - \$12,000

- Company logo and name exclusively on the bag
- 1 complimentary conference registration
- One half-page advertisement on conditional page of conference magazine
- On screen acknowledgement prior to commencement of all conference session
- Insert 1 page company information in the bag

EXHIBIT FOR MACHINE SUPPLIERS - \$10,000 (3 spots)

- Two tables for display in the entrance lobby of the conference area
- 1 complimentary conference registration
- One half-page advertisement on conditional page of conference magazine
- Company logo on conference pull-up banners
- On screen acknowledgement prior to commencement of all conference session
- Company logo on Event website for 3 months

GALA DINNER SPONSOR - \$8,000

- 1 complimentary conference registration

- Brand the dinner venue with your banners (to be provided by sponsor)
- 3 minutes welcome remarks during dinner
- Company logo on conference pull-up banner(s)
- On screen acknowledgement prior to dinner session
- One half-page advertisement on conditional page of conference magazine

WELCOME COCKTAIL SPONSOR - \$8,000

- 1 complimentary conference registration
- Brand reception area with your banners (supplied by sponsor)
- Company flier on all cocktail tables (supplied by sponsor)
- Company logo on conference pull-up banners
- 3 minutes remark during cocktail
- One half-page advertisement on conditional page of conference magazine
- On screen acknowledgement prior to cocktail time

LUNCH SPONSOR - 2 SLOTS - \$7,000 EACH

- 1 complimentary conference registration



3RD INTERNATIONAL CONFERENCE

- Brand lunch area with your banners (supplied by

sponsor)

- Company flier on all lunch tables (supplied by sponsor)
- 3 minutes remark during lunch
- One half-page advertisement on conditional page of conference magazine
- On screen acknowledgement prior to and after lunch on sponsored day
- Company logo on conference pull up banner(s)

CONFERENCE MATERIALS SPONSOR - \$4,000

- Your name and logo exclusively on the conference notepads and pens
- Company logo on conference pull-up banner(s)
- On screen acknowledgement prior to all sessions

COFFEE BREAK SPONSOR - 4 SLOTS - \$2,500 EACH

- Brand the coffee break space with your banners (to be provided by sponsor)
- Company logo on conference pull-up banner(s)
- On screen acknowledgement prior to and after sponsored coffee break session

Make your marketing money work for you

This annual event brings together over 300 key industry players from around the world! Showcase your products/services in a targeted manner - make every dollar count!!

Previous years sponsors:

Commercial Bank of Ethiopia
Huyton Group Inc.
Mahgoub Sons Group
USAID
Ethiopian Grain Trade Enterprise

Buhler
YHAENU Plc
AL-Impex Plc
Alpha Trading Partners Plc
Tigray Multipurpose Marketing Federation Ltd.

BUY AN AD SPACE IN THE EVENT MAGAZINE - 1ST COME - 1ST SERVED

No.	Description	Full page		Half Page		Quarter Page		Space Available (full page subscription)
		Birr	USD	Birr	USD	Birr	USD	
1.	1st page after front cover	18,800	950	16,830	850	10,890	550	1 space
2.	Last page before back cover	17,820	900	15,840	800	9,900	500	1 space
3	Back last Inside page	16,830	850	14,850	750	9,900	500	1 space
4	Inside special/Center	15,840	800	13,830	700	8,910	450	2 space
5	Inside Special/center back pages	12,870	650	10,890	550	7,920	400	2 spaces
6	Conditional Page	10,890	550	9,900	500	6,930	350	12 spaces

PAYMENT AND BOOKING DETAILS:

To take full advantage of all the sponsorship benefits in each level, your sponsorship must be confirmed and paid by **October 14, 2014**. All late sponsorships will receive less than the full benefits.

All payments should be made out to: **Ethiopian Pulses, Oilseeds and Spices Processors Exporters Association**

Bank Details:

Beneficiary Name: Ethiopian Pulses, Oilseeds & Spices Processors Exporters Association

Bank Name: Commercial Bank of Ethiopia

Bank Branch: Finfine Branch

Account Number: 0170906526800

Swift Code: CBETETAA

Addis Ababa, Ethiopia

To pay in person: Rebecca Building, 7th Floor, Addis Ababa, Ethiopia.

Tel: 011-662-3545/56

For all queries contact Flawless Events at: epospea@flawlessevents.net; Tel: 251-940-293506 /

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