



12th INTERNATIONAL
CONFERENCE ON PULSES
AND OILSEEDS.

(The ICOPOs)

PROUDLY BROUGHT TO YOU BY



ETHIOPIAN PULSES, OILSEEDS AND SPICES
PROCESSORS EXPORTERS ASSOCIATION
(EPOSPEA)

SKYLIGHT HOTEL,
November 21-22, 2023.

SPONSORSHIP PACKAGE

November 21 - 22, 2023.
Skylight Hotel, Addis Ababa,
Ethiopia.



About EPOSPEA

Ethiopian Pulses, Oilseeds and Spices Processors-Exporters Association (EPOSPEA), was established in 1998 with the objective of building the capacity of the industry players to become key participants in the global market. In addition, EPOSPEA facilitates and supports the sectoral development through carefully selected strategies and action plans.

EPOSPEA, along with the strong support and endorsement of the Ethiopian Ministry of Trade and Regional Integration have hosted eleven international conferences in consecutive manner till 2022.

In due respect the 12th international conference (ICOPOS) will be held on November 21-22,2023 expecting to attend more than 500 participants engaged in local and international levels.

The ICOPOs have been consistently providing maximum exposure for sponsors and supporters by providing creative platforms where by companies can show case their products and services for target audiences.

Target Market

- ☐ International buyers from all over the world.
- ☐ International importers associations.
- ☐ Value chain companies and service providers.
- ☐ Agro-processing industries; grain producers traders and brokers
- ☐ Importers & Exporters.
- ☐ Public sector representatives such as the Ministry of Agriculture, the Ministry of Trade & Regional Integration, Ethiopian Commodity Exchange, etc...
- ☐ Participants of over 350 of EPOSPEA members.
- ☐ Financial Institutions.
- ☐ Developmental partners.
- ☐ Fertilizer/Machine suppliers/agrochemical suppliers.

International buyers from India, China, UAE, Singapore, Japan, Israel, Pakistan, Turkey, UK, Netherlands, and others are regular annual guests of the event.



Well supported and recognized by the government



Conducive platform for an effective B2B session



SPONSORSHIP OPPORTUNITIES

PLATINIUM SPONSOR –\$ 10,000

- * Your CEO or president will have the opportunity to **address the delegates for 3 minutes** during the opening ceremony.
- * Recognition as a **Platinum sponsor**.
- * **3** complimentary conference registrations.
- * Inclusion of company **logo and name on printed conference banners**.
- * Full page advertisement front cover inside or back cover (on 1st come 1st served bases) of the conference magazine.
- * Insert of your company flyer/brochure/ in all **conference attendees' giveaway**.
- * **On screen acknowledgement** prior to commencement of all conference sessions.
- * Company Logo on Event **website** until the commencement of next annual conference.
- * On stage recognition at the final date of the program.

GOLD SPONSOR –\$ 5,000

- * Recognition as a Gold sponsor on the opening of the conference day
- * Inclusion of company logo and name on printed conference banners
- * 2 complimentary conference registrations
- * Full page advertisement on conditional page of the conference magazine ``
- * On screen acknowledgement prior to commencement of all conference sessions
- * Company logo on Event website for 9 months
- * On stage recognition at the final date of the program

SILVER SPONSOR –\$ 3,000

- * Recognition as a Silver sponsor on the opening of the conference day
- * 1 complimentary conference registration
- * Full page advertisement on conditional page of the conference magazine
- * Company logo on all conference banners
- * On screen acknowledgement prior to commencement of all conference session
- * On stage recognition at the final date of the program
- * Company logo on Event website for 3 months

COPPER SPONSOR – \$2,500

- * Recognition as Copper sponsor on the opening of the conference day
- * Company logo on all printed banners
- * On screen acknowledgment prior to all sessions
- * Half page advertisement on conference magazine
- * 1 complementary conference registration
- * One complementary conference registration
- * On stage recognition of at the final date of the program
- * Company logo on Event website for 3 months

CONFERENCE MATERIALS SPONSORSHIP

CONFERENCE BAG SPONSOR- \$5,000

- * Recognition as a **Conference bag sponsor** on the opening of the conference day
- * Every delegate will receive a delegate bag up on registration
- * Exclusive right to print company logo and name on bag
- * Company brochure inserted in the bag
- * 2 complementary conference registration
- * Full page advertisement on conditional page of the conference magazine
- * On screen acknowledgment prior to commencement of all conference session
- * Company logo on Event website for 9 months
- * On stage recognition at the final date of the program

CONFERENCE PENS & NOTE PADS SPONSOR- \$4,000

- * Recognition as **Conference pens & Note Pads sponsor** on the opening of the conference day
- * Company name and logo exclusively on the conference notepads and pens
- * Company logo on conference pull up banners
- * 2 complementary conference registration
- * on screen acknowledgment prior to all sessions
- * Full page advertisement on conditional page of conference magazine
- * On stage recognition at the final date of the program
- * Company logo on Event website for 6 months.

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**Sponsorship
Opportunities**

LANYARD SPONSOR - \$3,000

- * Recognition as Lanyard sponsor on the opening of the conference day
- * 1 complementary conference registration
- * Half page advertisement on conditional page of conference magazine.
- * On screen acknowledgement prior to commencement of all conference sessions
- * On stage recognition at the final date of the program
- * Company logo on Event website for 3 months.

FOOD & BEVERAGE SPONSORSHIP

GALA DINNER SPONSOR (2 companies – jointly) –each \$ 5000

- * Recognition as Gala Dinner Sponsor
- * Brand the dinner space with your banners (to be provided by sponsor)
- * 3 minutes welcome remarks during dinner
- * Company logo on conference pull up banners
- * on screen acknowledgment prior to dinner session
- * 1 complimentary conference registration
- * 2 additional tickets for dinner program
- * Full page advertisement on conditional page of conference magazine
- * Company logo on Event website for 9 months
- * On stage recognition at the final date of the program

LUNCH – 4 COMPANIES JOINTLY - \$ 3,500 Each

- * Recognition as lunch Sponsor
- * Brand the lunch space with your banners (to be provided by sponsor)
- * 1 complimentary conference registration
- * 3 minutes remark during lunch
- * Half page advertisement on conditional pages of the conference Magazine
- * on screen acknowledgment prior to and after lunch on sponsored day
- * Company logo on conference pull up banners
- * Company logo on Event website for 6 months
- * On stage recognition at the final date of the program

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**Sponsorship
Opportunities**

COFFEE BREAK - \$2,500

- * Your Company recognition as coffee break sponsor
- * Brand the coffee break space with your banners (to be provided by sponsor)
- * Half page advertisement on conditional page of the conference magazine
- * 1 complementary conference registration
- * Company logo on conference pull up banners
- * On screen acknowledgment prior to and after sponsored coffee break session
- * On stage recognition at the final date of the program

ADDITIONAL SPONSORSHIP OPPORTUNITIES

NAME BADGE LOGO SPONSOR— \$3,500

- * Your company logo will be featured on printed name badges of all delegates (excludes lanyard or string).
- * 1 complementary conference registration
- * Half page advertisement on conditional page of conference magazine.
- * On screen acknowledgement prior to commencement of all conference sessions
- * On stage recognition at the final date of the program
- * Company logo on Event website for 3 months.

EXHIBITION BOOTH SPONSORS - \$3,000

- * One table & two chairs for trade display in the entrance lobby of the conference area (compatible size display equipment might be supplied by an exhibitor).
- * 1 complimentary conference registration
- * Half page advertisement on Conditional page the conference Magazine
- * Company logo on all conference pull up banners
- * On screen acknowledgement prior to commencement of all conference session
- * Company logo on Event website for 3 months
- * On stage recognition of on final date of program

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**Sponsorship
Opportunities**

EVENT SCHEDULE SPONSOR - \$1,500

- Be on every one's hand
- * Company logo printed on the event schedule leaflet.
- * 1 complimentary conference registration
- * Half page advertisement on Conditional page the conference Magazine
- * Company logo on Event website for 3 months
- * On stage recognition of on final date of program

CONFERENCE SESSION SPONSORS - \$1,500

- * Recognition as a Session sponsor,
- * Company logo on all printed banners,
- * On screen acknowledgment prior to all sessions,
- * Half page advertisement on conference Magazine,
- * One complimentary conference Registration,
- * On stage recognition at the final date of the program.
- * Company logo on Event website for 3 months

GUEST OF HONOR'S COFFEE SESSION SPONSOR - \$3,000

- As the guest of honor coffee session sponsor, you will have the following benefits:-
- * The special takeaway material for guests where your logo is printed will be delivered
 - * 1 complimentary conference registration
 - * Printed Logo on the coffee table of guests of honors
 - * Half page advertisement on conditional page of conference magazine.
 - * On screen acknowledgement prior to commencement of all conference sessions
 - * On Stage recognition at the final date of the program
 - * Company logo on event website for 3 months.

GUEST OF HONOR'S TABLE ADVERTISEMENT SPONSOR - \$1,000

- * This unique opportunity enables your company logo will be printed on cultural material and exclusively displayed in front of the guest of honor table.
- * 1 complimentary conference registration
- * Half page advertisement on conditional page of conference magazine.
- * On screen acknowledgement prior to commencement of all conference sessions.
- * On stage recognition at the final date of the program
- * Company logo on event website for 3 months.

BUY AN ADVERT SPACE IN THE EVENT MAGAZINE
1st COME – 1st SERVED

DESCRIPTION	FULL PAGE		HALF PAGE		QUARTER PAGE		AVAILABLE SPACE
	Birr	USD	Birr	USD	Birr	USD	
First page after front cover	29,000	537	17,000	315	12,000	222	1
Last page before back cover	28,000	519	16,000	296	11,500	213	1
Back last inside page	27,000	500	15,000	278	11,000	204	1
Inside Special-center	21,000	389	13,000	241	10,000	185	2
Inside Special-center back -pages	17,000	315	12,000	222	9,500	176	2
Conditional page	15,000	278	10,000	185	8,000	148	12

Space is confirmed upon **payment only** - no reservation is allowed.

Payment details: To take full advantage of all the sponsorship benefits in each level, your sponsorship must be confirmed and paid by **October 22, 2023**. All late sponsorships will receive less than the full benefits.

All payments should be made **on account to: Ethiopian Pulses, Oilseeds and Spices Processors Exporters Association.**

Bank Details:-

<p>1) Beneficiary Name: Ethiopian Pulses, Oilseeds & Spices Processors Exporters Association</p> <p>Bank Name: <u>United Bank S.C.</u></p> <p>Bank Branch: Misrak Branch</p> <p>Account Number: 1131816050760016</p> <p>Swift Code: UNTDETA <u>Addis Ababa, Ethiopia</u></p> <p>Intermediary bank:-1) City Bank Na, New York 2) COMMERZ BANK AG FRANK-FURT SWIFT: COBADEFF</p>	or	<p>2) Beneficiary Name: Ethiopian Pulses, Oilseeds & Spices Processors Exporters Association</p> <p>Bank Name: <u>Commercial Bank of Ethiopia</u></p> <p>Bank Branch: Finfine Branch</p> <p>Account Number: 1000001847876</p> <p>Swift Code: CBETETA <u>Addis Ababa, Ethiopia</u></p>	or	<p>3) Beneficiary Name: Ethiopian Pulses, Oilseeds & Spices Processors Exporters Association</p> <p>Bank Name: <u>Lion International bank Sc.</u></p> <p>Bank Branch: Yeka Branch</p> <p>Account Number: 00110956449-67</p> <p>Swift Code: LIBSETAA <u>Addis Ababa, Ethiopia</u> For USD: Intermediary Bank: Bank of China (Head Office) Beijing Cjina: Swift:- BKCHCNBJXXX Account Number, 778400003561</p>	<p>4) Beneficiary Name: Ethiopian Pulses, Oilseeds & Spices Processors Exporters Association</p> <p>Bank Name: Dashen Bank Sc.</p> <p>Bank Branch: <u>Meshwalekia Branch</u></p> <p>Account Number: 0148357551011</p> <p>Swift Code: DASHETA <u>Addis Ababa, Ethiopia</u></p>
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To pay in person: Rebecca Building, 7th Floor, Addis Ababa, Tel: 011-662-3545

For all queries and foreign currency payments contact EPOSPEA at:
epospea@gmail.com/epospeatayech@gmail.com/epospead@gmail.com;

Tel: 251-985-202338 / 251-910-300032 / 251-11-6623545.